- BCP Growth Plan 2026-2036

- Why do we have a BCP Growth Plan?
- BCP Business Growth Board
- Why do we have a BCP Growth Plan?
- Aims & Themes
- Interventions
- Questions

Why are we preparing a BCP Growth Plan?

- The Growth Plan (2026–2036) is a place-based economic strategy
- Drives inclusive growth and investment across BCP over the next decade.
- Delivers the Corporate Strategy's vision and priorities
- Supports the industrial strategy and a future Wessex Growth Plan as devolution progresses
- Improves quality of life, wellbeing, and opportunity for all residents with increased jobs, investment and regional GVA.
- Single shared narrative and a pipeline of projects that articulates our priorites to government, partners and investors.

BCP Business Growth Board Remit

The Business Growth Board are leaders in business and drives economic growth in Bournemouth, Christchurch & Poole by;

- Leading delivery of the BCP Growth Plan
- Influencing government, funding, and key partnerships
- Representing and championing businesses voices
- Securing investment and backing major growth projects
- Promoting BCP to investors and decision makers.

Who are BCP Business Growth Board

Universities

Destination Management Board

Port of Poole

Advanced Engineering and Manufacturing

Start-ups

Business Improvement District

Voluntary Sector

Cultural Sector Dorset Chamber of Commerce

Finance and Fintech

Retail

Healthcare

Key development sites

Federation of Small Business

Skills Sector

Hospitality and Accomodation

Low Carbon

Creative and Digital

Bournemouth Airport

Night Time Economy and events

AIM

The Growth Plan aim is for Bournemouth, Christchurch and Poole to become a better-connected, sustainable, productive inclusive economy, supporting good jobs, skilled people, homes for all and a quality of life shared across communities by 2036.

THEMES & PRIORITES

Themes	Thriving People	Strong Economy	Vibrant Places	Connected Places
Priorities	• Skills • Employment • Wellbeing / Quality of Life	• Growth, productivity and innovation o Financial technology o Manufacturing o Visitor Economy o Foundational sectors o Green Economy o Creative / Digital	• Housing • Regeneration • Culture and Heritage • Green Infrastructure	• Transport • Digital • Energy and net zero

An inclusive Bournemouth, Christchurch and Poole

KPI's - Job Creation, Improved GVA, Inward Investment

A Phased Vision For Change

Our vision requires sustained investment and partnership which will be delivered in phases over the next decade:

- By Year 2 – Foundations in place
- By Year 5 – Visible transformation
  By Year 10 – Step change in performance & place

The following are just a few examples of the proposed interventions within the Growth Plan.

VIBRANT PLACES

Strategic Regeneration and Investment Framework = unlock coordinated growth, investment and regeneration across the area








THRIVING PEOPLE - Talent Pipeline, Placements & Retention Programme = Connecting employers, education & opportunity.

BCP Council

BCP Council

STRONG ECONOMY - Screen Production Centre of Excellence = A single, compelling offer to attract major production partners

Bournemouth University

Bournemouth & Poole College

ARTS UNIVERSITY BOURNEMOUTH

UNIT BASE ONE

BOURNEMOUTH INTERNATIONAL FILM FESTIVAL

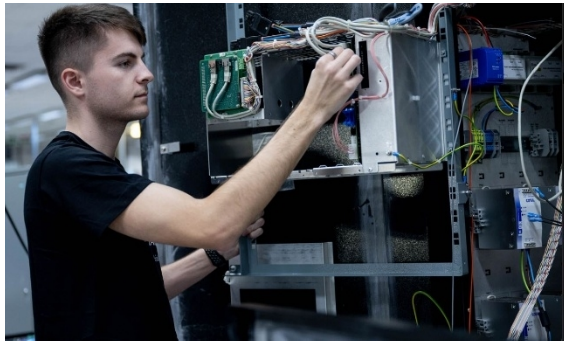
outpost

BH_ MOVIES

chs

CONNECTED PLACES

Enhanced Grid Capacity Development = powering clean transport & net zero growth



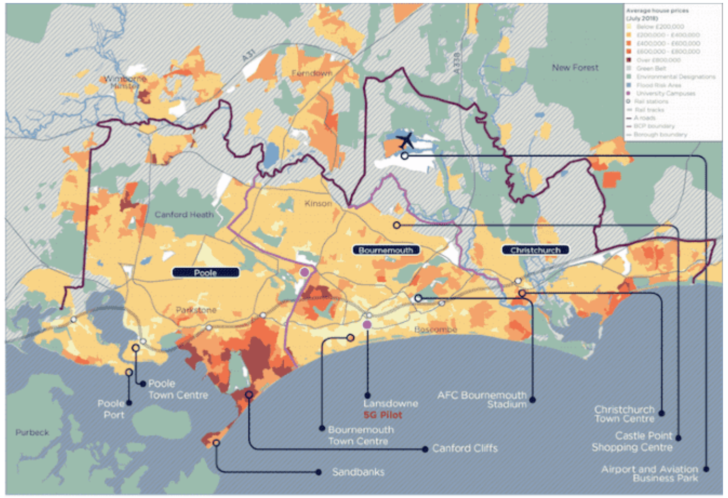
VIBRANT PLACES

Positioning & Place Narrative Programme = Economic identity for Bournemouth, Christchurch and Poole

THRIVING PEOPLE – Green Skills, Sustainability and Construction Centre of Excellence - building the green construction skills pipeline needed for future growth

STRONG ECONOMY - Dedicated Inward Investment Agency = Attract, secure and retain high-value UK and international investment.

Invest in Bournemouth, Christchurch and Poole



CONNECTED PLACES

Port of Poole Expansion, reopening of Hamworthy Branch Line and support access improvements = rail-led port growth, cutting congestion and boosting sustainable trade and travel

Delivery, Governance and Partnerships

Delivering the Growth Plan requires strong leadership, clear governance, and a whole-system partnership approach. Success depends on aligning investment, policy, and delivery around a shared commitment to sustainable, inclusive growth.

The BCP Growth Board will lead this effort, bringing together the Council, business, investors, education, and key partners to set direction, prioritise investment, and track progress.

Questions?

Does the Growth Plan clearly articulate a compelling, BCP-specific vision?

Does the Growth Plan provide a set of interventions that you would confidently champion to Government and investors? If not, what is missing?